UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

Date: October 30, 2012

Commission File Number: 1-15060

UBS AG

(Registrant's Name)

Bahnhofstrasse 45, Zurich, Switzerland, and Aeschenvorstadt 1, Basel, Switzerland (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F \boxtimes Form 40-F \square

his Form 6-K consists of the presentation materials related to the Third Quarter 2012 Results and Strategy Update of UBS AG, hich appear immediately following this page.	



Third Quarter 2012 Results & Strategy Update



October 30, 2012

Cautionary statement regarding forward-looking statements

performance and statements relating to the anticipated effect of transactions and strategic initiatives on UBS's business and future development. While set forth in documents furnished or filed by UBS with the US Securities and Exchange Commission, including UBS's financial report for third quarter 2012 update or alter its forward-looking statements, whether as a result of new information, future events or otherwise and UBS's Annual Report on Form 20-F for the year ended 31 December 2011. UBS is not under any obligation to (and expressly disclaims any obligation to) important factors could cause actual developments and results to differ materially from UBS's expectations. Additional information about those factors is This presentation contains statements that constitute "forward-looking statements," including but not limited to management's outlook for UBS's financial these forward-looking statements represent UBS's judgments and expectations concerning the matters described, a number of risks, uncertainties and other

Important information related to numbers shown in this presentation

Use of adjusted numbers

business division level: Throughout this presentation, unless otherwise indicated, "adjusted" figures exclude each of the following items, to the extent applicable, on a Group and

- Own credit loss on financial liabilities designated at fair value for the Group CHF 863 million in 3Q12 (CHF 239 million gain in 2Q12, CHF 1,765 million
- Net restructuring provision release CHF 22 million for the Group in 3Q12 (net charge of CHF 9 million in 2Q12, net charge of CHF 387 million in 3Q11)
- CHF 3,064 million charge related to impairment testing of goodwill and other assets in 3Q12 in the Investment Bank
- Credit to personnel expenses related to changes to a US retiree medical and life insurance benefit plan (CHF 84 million for the Group in 2Q12)
- Gain on the sale of strategic investment portfolio (SIPF) of CHF 433 million in Wealth Management and CHF 289 million in Retail & Corporate in 3Q11
- Unauthorized trading incident loss of CHF 1,849 million in equities in the Investment Bank in 3Q11

Pro-forma Basel III RWAs, Basel III capital ratios and Basel III liquidity ratios

will be refined as models and the associated systems are enhanced. Our pro-forma Basel III liquidity ratios include estimates of the impact of the rules and securitization exposures which are no longer deducted from capital but are risk-weighted at 1250%, and new model-based capital charges. Some of these The calculation of our pro-forma Basel III risk-weighted assets combines existing Basel 2.5 risk-weighted assets, a revised treatment for low-rated interpretation and will be refined as regulatory interpretations evolve and as new models and the associated systems are enhanced new models still require regulatory approval and therefore our pro-forma calculations include estimates of the effect of these new capital charges which

Currency translation

francs. Refer to "Note 20 Currency translation rates" in UBS's 3Q12 report for more information. Monthly income statement items of foreign operations with a functional currency other than Swiss francs are translated with month-end rates into Swiss



Agenda

Topic	Speaker
Introduction	C. Stewart
Overview of strategy update announced today	S. Ermotti
3Q12 – Key messages	S. Ermotti
3Q12 – Results	T. Naratil
Strategy update	S. Ermotti
Strategy update – financial implications	T. Naratil
Q&A	S. Ermotti / T. Naratil



Key messages

the future and are committed to deliver highly attractive returns Our franchise is unrivaled with compelling industry growth prospects; we are prepared for

strong funding and liquidity, lower costs and reduced RWAs We have built the foundation for our long-term success – industry leading capital ratios

We are accelerating our transformation from a position of strength

- → Our Investment Bank will focus on its traditional strengths and will operate with Basel III RWAs of less than CHF 70 billion
- → Targeting a ~30% reduction in our funded balance sheet by 2015
- ightarrow Further extensive measures to improve our long-term efficiency, annual cost savings target increased by -CHF 3.4 billion to -CHF 5.4 billion in 2015

shareholders targeting: We are firmly committed to delivering attractive and sustainable capital returns to

- → Basel III fully applied CET1 ratio of 13% in 2014
- Return on equity of at least 15% from 2015
- → A total payout ratio of more than 50% after we reach our capital targets



5Q12 results

3Q12—Key messages

diluted earnings per share of CHF (0.58) CHF 1.4 billion adjusted pre-tax profit; net loss attributable to shareholders of CHF 2.2 billion;

→ CHF 0.9 billion own credit loss

CHF 301 billion at 30.9.12, down by CHF 4 billion QoQ Industry leading capital position: Basel III fully applied CET1 ratio of 9.3% with Basel III RWAs of

We are accelerating our transformation from a position of strength

CHF 3.1 billion goodwill & other asset impairments as we accelerate the transformation of the IB

Best quarterly adjusted pre-tax profit in 2012 for Wealth Management, Wealth Management Americas and Retail & Corporate

- Wealth Management adjusted pre-tax profit up 18% QoQ to CHF 596 million
- Third consecutive record adjusted pre-tax profit for Wealth Management Americas at USD 231 million
- Retail & Corporate adjusted pre-tax profits increased 4% QoQ to 409 million
- Adjusted pre-tax profit of CHF 178 million in the Investment Bank

growth including CHF 7 billion increase in client deposits in Retail & Corporate CHF 14 billion NNM inflows in our asset gathering businesses; very strong net new business volume

- Highest third quarter NNM in our wealth management businesses in 5 years
- 7.2% annualized net new business volume growth in Retail & Corporate



3Q12 results

(0.58)							Diluted EPS (CHF)
(2,172)							Net profit attributable to UBS shareholders
3						sts	Net profit attributable to non-controlling interests
345							Tax (expense) / benefit
(2,516)	(998)	409	124	(2,870)	219	600	Pre-tax profit / (loss) as reported
100%	(10%)	29%	9%	13%	16%	43%	% of Group adjusted pre-tax profit
1,389	(138)	409	124	178	220	596	Adjusted pre-tax profit / (loss) (Excluding own credit, restructuring charges and effect related to impairment testing of goodwill and other assets)
8,803	258	523	344	5,147	1,342	1,189	Total operating expenses
3,064				3,064			of which effect related to impairment testing of goodwill and other assets
(4)	(1)	0	0	(2)	1	(2)	of which restructuring charges I (provision releases)
5,013	190	181	108	3,896	248	390	Non-personnel expenses
(18)	(2)	0	0	(14)	0	(2)	of which restructuring charges I (provision releases)
3,789	67	342	236	1,251	1,093	799	Personnel expenses
6,287	(740)	932	468	2,277	1,561	1,789	Total operating income
(863)	(863)						Own credit gain / (loss)
(129)	(122)	(13)	0	ω	2	0	Credit loss (expense) / recovery
7,280	244	946	468	2,273	1,559	1,789	Income
Group	8	R&C	Global AM	₩	WMA	MM	(CHF million)



3Q12 goodwill impairment testing results

approved Investment Bank business plan Goodwill and other asset impairments resulted from analysis of newly

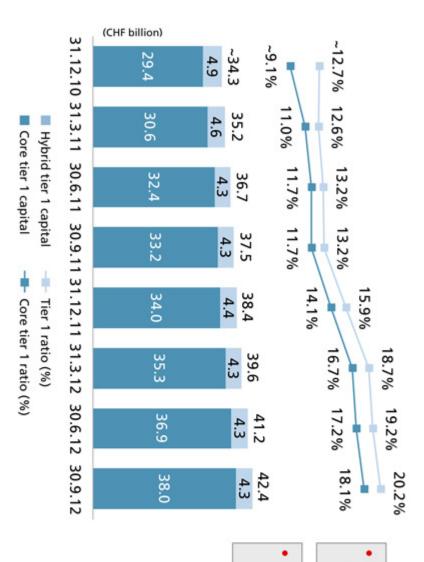
CHF million	Pre-impairment 30.9.12 balance sheet	Impairment 3Q12 income statement	Post impairment 30.9.12 balance sheet
Goodwill	9,119	3,030	6,088
Intangible assets	559	15	544
Total goodwill and intangible assets ¹	9,678	3,045	6,632
Property and equipment	5,928	19	5,909
Total		3,064	

Our Basel 2.5 and Basel III CET1 ratios are not affected by the impairment of goodwill and intangible assets



Basel 2.5—Capital ratios

Further increased industry-leading Basel 2.5 tier 1 capital ratio to 20.2%

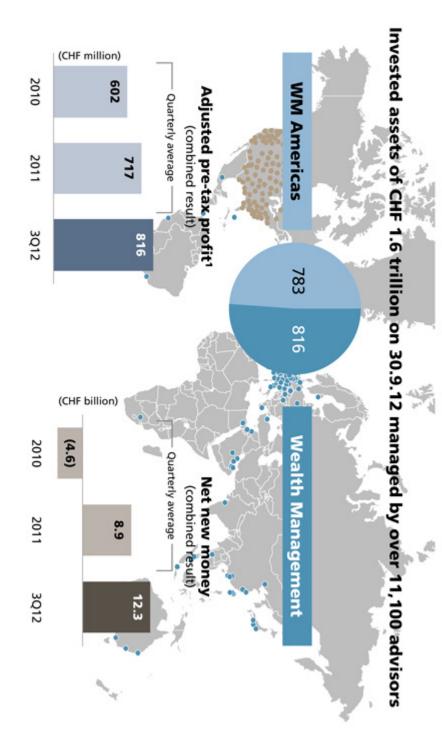


- Basel 2.5 risk-weighted assets decreased CHF 4 billion to CHF 210 billion
- Basel 2.5 tier 1 capital increased by CHF 1.2 billion to CHF 42.4 billion



Our wealth management businesses are unrivaled

We are well positioned for growth in the most attractive markets

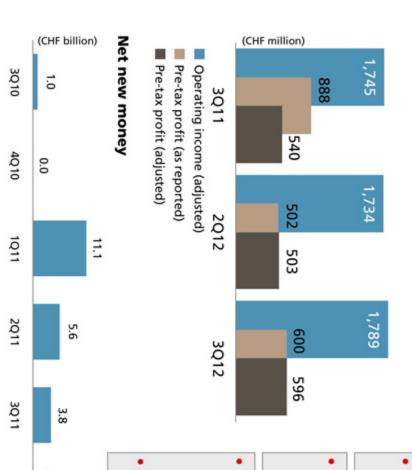




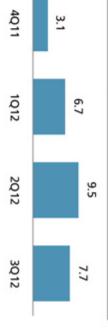
Wealth Management

Adjusted pre-tax profit up 18%; highest third quarter NNM in 5 years

Operating income and pre-tax profit



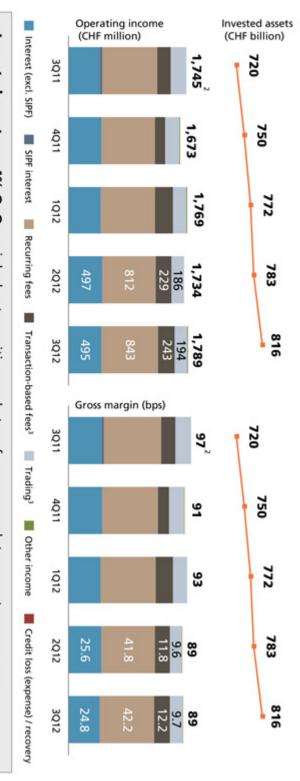
- **Higher activity levels and increased invested assets** led to 3% increase in operating income
- Adjusted cost / income ratio at 67%, within target range
- Operating expenses down 3% on lower provisions
- 3.9% net new money growth, within target range
- Positive net new money in all regions
- Strong contribution from APAC, EM and UHNW
- **Continued strong growth** in mortgages and Lombard lending





Wealth Management—Operating income and gross margin

Gross margin¹ stable at 89 bps; modest increase in client activity levels largely offset by an increase in the invested asset base



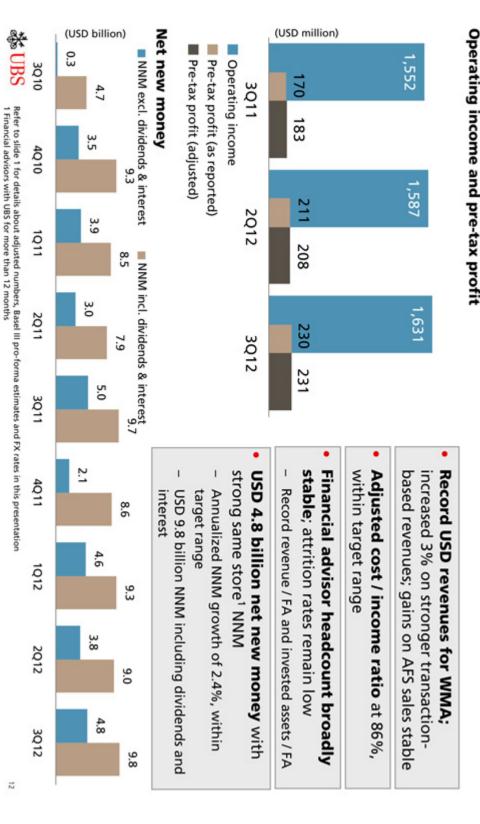
- **Invested assets up 4% QoQ**, mainly due to positive market performance and strong net new money
- client activity especially towards the end of the quarter Trading and transaction-based fee margin contribution up 0.5 bps as revenues increased on slightly higher
- Recurring fees gross margin contribution up by 0.4 bps as recurring revenues increased on higher average invested assets
- Net interest income broadly flat



¹ Operating income before credit loss (expense) or recovery (annualized) / average invested assets; gross margin excludes a realized gain due to a partial repayment of fund shares of CHF 2 million in 3Q12 and CHF 5 million in 4Q11, as well as a negative valuation adjustments on a property fund of CHF 27 million in 3Q11 2 Excludes gain of CHF 433 million on the sale of strategic investment portfolio (SIPF); including this gain gross margin was 120 bps 3 Net fee and commission and net trading income in 3Q11 adjusted for revenue shifts related to Investment Products & Services unit

Wealth Management Americas (USD)

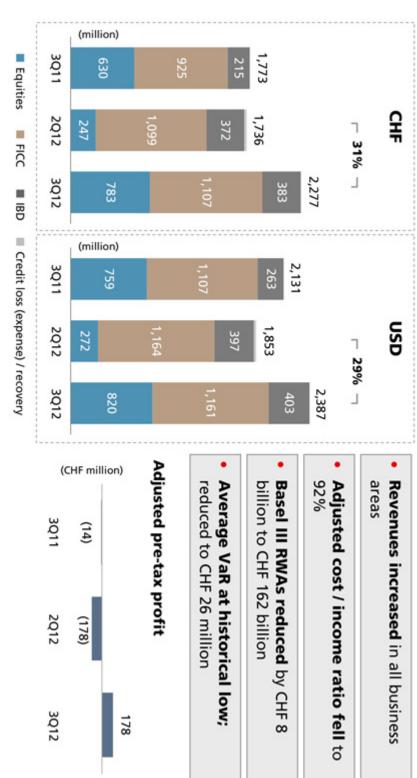
Our YTD pre-tax profit already represents a record for full year profits



Investment Bank

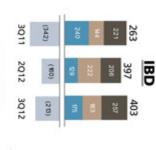
Improved revenues and continued disciplined approach to RWA reduction

Operating income





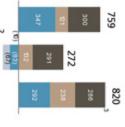
Investment Bank highlights¹



Significant market share improvement in Advisory and Debt Capital Markets

- Advisory improved market share and rank; participated in 2 of the top 6 deals
- ECM participated in 6 of top 8 ECM deals; 2Q12 included revenue from a number of private structured transactions
- Fixed income capital markets increased market share; participated in 10 of the top 20 deals
- Other increased mark-to-market losses on loan portfolio hedges and lower fees

EQUITIES



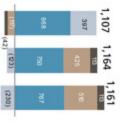
Equities performed well

- Cash strong performance on improved client trading against a global decline in turnover (lowest market turnover since 2005)
- Derivatives improved on gains from tightening funding spreads, offsetting weaker revenues in credit methodology and corrections related to prior periods EMEA; APAC and the Americas held up in challenging markets; 2Q12 impacted by changes in own
- Prime services steady performance as improved funding revenues offset lower revenues in securities lending

FICC

2012

3Q12



2Q12

3Q12

Solid result with improved revenues in Credit and Macro up 9% QoQ

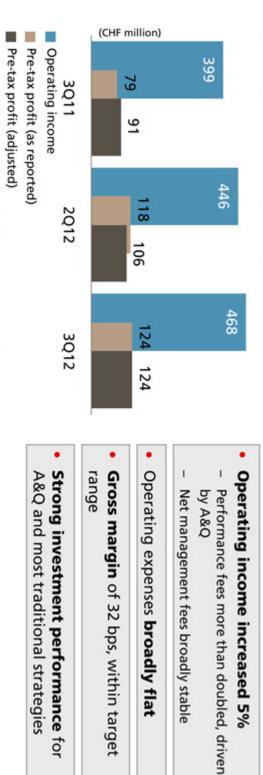
- impact of subdued FX markets; improved results in long-end and non-linear interest rates Macro strong revenue growth in FX e-trading on increased customer volumes, more than offset by
- Credit strong improvement in flow trading across all regions; solid performance in structured credit
- Emerging Markets improved performance in Latin America while EMEA continued to lag

Refer to slide 1 for details about adjusted numbers, Basel III pro-forma estimates and FX rates in this presentation 1 All figures are revenues in USD million and comparisons are quarter on quarter in USD terms; for operating income in CHF see Appendix 2 Unauthorized trading incident loss of CHF 1,849 million in equities in the Investment Bank in 3Q11

Global Asset Management

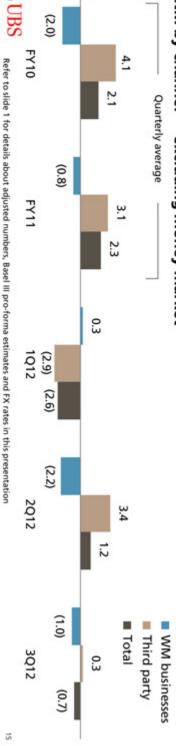
Adjusted pre-tax profit up 17% QoQ as performance fees more than doubled

Operating income and pre-tax profit



NNM by channel — excluding money market

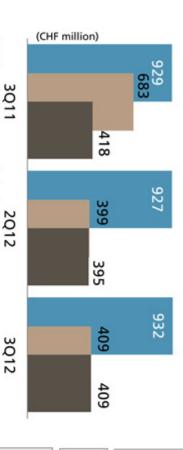
(CHF billion)



Retail & Corporate

Adjusted pre-tax profit up 4% QoQ with strong NNBV growth

Operating income and pre-tax profit



- Operating income increased mostly on increased trading income
- Modest reduction in interest income despite the historically low interest environment
- within target range Adjusted cost / income ratio 55%
- contribution from corporates above target range with sizable Net new business volume growth
- Net interest margin within target range

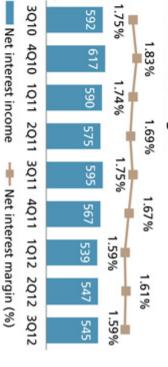
Net new business volume growth rate (annualized)

■ Pre-tax profit (adjusted) Pre-tax profit (as reported) Operating income (adjusted)





Net interest margin

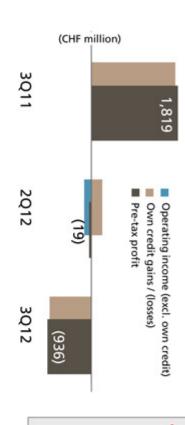


(CHF million)

Corporate Center

CHF 998 million pre-tax loss including own credit losses of CHF 863 million

Corporate Center – Core Functions

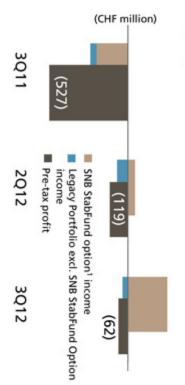


Corporate Center - Core Functions:

CHF 936 million pre-tax loss

- Own credit losses of CHF 863 million
- Adjusted operating income of CHF 12 million included a CHF 106 million hedge ineffectiveness gain partially offset by liquidity portfolio costs
- Operating expenses decreased CHF 34 million mainly on personnel-related accrual releases

Legacy Portfolio



Legacy Portfolio:

CHF 62 million pre-tax loss

- CHF 263 million gain on the revaluation of our option to acquire the equity of the SNB StabFund¹
- Negative operating income from legacy positions of CHF 34 million
- Net credit loss expenses of CHF 122 million, mainly due to student loan ARS sold or to be sold in 4Q12
- Operating expenses rose on higher provisions and legal fees

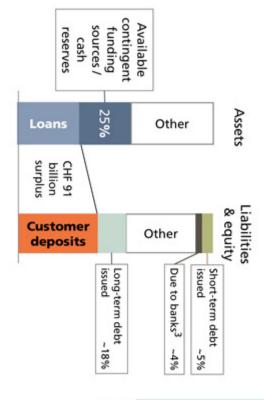


Strong liquidity and stable funding profile

excess of 100%1 **UBS's Basel III Liquidity Coverage Ratio and Net Stable Funding Ratio in**

25% of our funded balance sheet assets are in the form of available liquidity²

Funded balance sheet (30.9.12)



Liquidity	Liquidity Coverage Ratio (LCR)	\ Z
(CHF billion)		30.9.12
Cash outflows St	under 30-day stress scenario ⁴	282 136
Net cash outflows		147
Liquidity asset buffer ⁵	rs	165
Regulatory LCR (= 165 / 147)	: 165 / 147)	113%
Additional contingent funding sources ⁶ Management LCR (= (165 + 69) / 147	Additional contingent funding sources ⁶ Management LCR (= (165 + 69) / 147)	69 160 %

NSFR (= 366 / 342)	Required stable funding ⁸	Available stable funding ⁷	(CHF billion)	Net Stable Funding Ratio (NSFR
107%	342	366	30.9.12	(NSFR)

Refer to slide 1 for details about adjusted numbers, Basel III pro-forma estimates and FX rates in this presentation 1 Pro-forma: Based on current regulatory guidance; 100% = future requirement under the Basel III Liquidity Framework



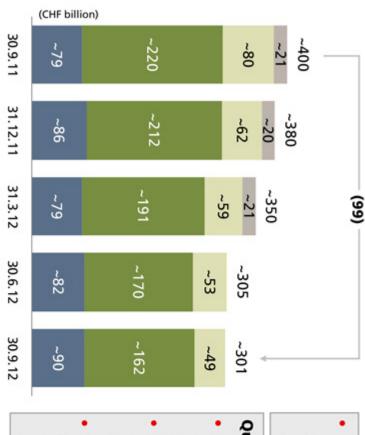
² Dedicated liquidity reserves including excess cash at major central banks and unutilized collateralized borrowing capacity 3 Interbank liabilities only. Interbank liabilities net of interbank assets are -0.1% of funded balance sheet as of 30.9.12

⁴ Out- and in-flows up to 30 days under severe general market and firm-specific stress

⁵ Assets eligible in Basel III LCR framework including dedicated group liquidity reserve, excess cash at major central banks, unencumbered collateral pledged to central banks 6 Additional contingent funding sources including dedicated local liquidity reserves and additional unutilized borrowing capacity 7 Consists mainly of client deposits from our wealth management businesses, long term debt issued and capital

Basel III—Risk-weighted assets

Continued reduction in the Investment Bank and the Legacy Portfolio



Portfolio since 30.9.11 contributed ~85% of RWA reduction Sales and reduced exposures in the Investment Bank and the Legacy

Quarter on quarter changes:

- Legacy Portfolio: ~CHF 4 billion decrease
- ~CHF 2 billion on sales and reduced exposure
- ~CHF 2 billion on model changes
- Investment Bank: ~CHF 8 billion decrease
- ~CHF 2 billion on reduced exposure
- ~CHF 6 billion on model changes
- Other businesses: ~CHF 8 billion
- increase, mainly on model changes ~CHF 5 billion in Retail & Corporate
- ~CHF 2 billion in Wealth Management



Investment Bank

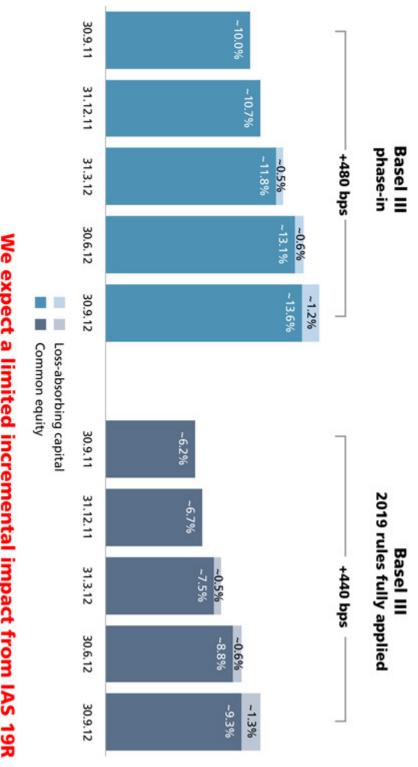
Legacy Portfolio

SNB StabFund*

Wealth Management / Wealth Management Americas / Retail & Corporate / Global Asset Management / CC-Core Functions

Industry-leading Basel III capital ratios

~9.3% CET1 ratio on a fully applied basis







Strategy update

Key messages

the future and are committed to deliver highly attractive returns Our franchise is unrivaled with compelling industry growth prospects; we are prepared for

strong funding and liquidity, lower costs and reduced RWAs We have built the foundation for our long-term success – industry leading capital ratios

We are accelerating our transformation from a position of strength

- → Our Investment Bank will focus on its traditional strengths and will operate with Basel III RWAs of less than CHF 70 billion
- → Targeting a ~30% reduction in our funded balance sheet by 2015
- ightarrow Further extensive measures to improve our long-term efficiency, annual cost savings target increased by ~CHF 3.4 billion to ~CHF 5.4 billion in 2015

shareholders targeting: We are firmly committed to delivering attractive and sustainable capital returns to

- → Basel III fully applied CET1 ratio of 13% in 2014
- Return on equity of at least 15% from 2015
- A total payout ratio of more than 50% after we reach our capital targets



UBS—The bank of the future

An unrivaled franchise with compelling growth prospects

WM businesses

World's leading HNW and UHNW wealth manager; unrivaled scope and scale

Retail & Corporate

Leading universal bank in Switzerland

Investment Bank

Leading Equities franchise, Top FX house, strong advisory and solutions capabilities

Global AM

Well-diversified across investment capabilities, regions and distribution channels

Wealth generation growth rates 2x GDP

New client assets growth faster than Swiss GDP

Attractive opportunities in capital-light businesses

Savings / pensions growth faster than GDP

Prepared for the future

Clear strategy

Solid financial foundation

Long term efficiency measures

Track record of execution

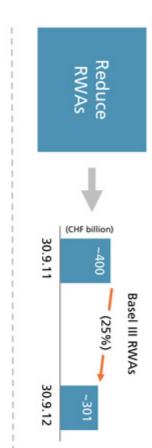
Committed to deliver highly attractive returns

Return on equity of at least 15% from 2015

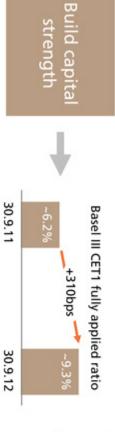
Attractive capital return policy



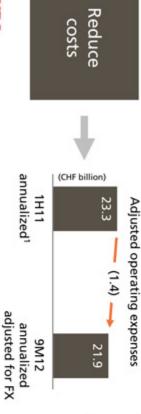
Successful execution of our key strategic priorities over the last 12 months



- Focused and disciplined execution of Basel III RWA reduction
- 2012 RWA targets achieved ahead of schedule



- Consistent execution against our nondilutive capital objectives
- Basel III fully applied CET1 ratio 9.3% up 310 bps since 30.9.11; phase-in Basel III CET1 ratio 13.6%



- Execution of CHF 2 billion cost elimination program on track
- Adjusted annualized cost reduction of CHF 1.4 billion compared to 1H11 excluding adverse currency movements of ~CHF 0.6 billion

Our journey-The transformation of UBS

We are taking action from a position of strength...

2012	Build capital strengthReduce costsReduce operational risk	Implement and execute
2013/2014	 Transform the Investment Bank Reduce balance sheet Implement long-term efficiency and productivity measures 	Accelerate
2015 and beyond	 Operational efficiency Profitable growth Attractive returns on capital 	Unlock full potential



... to maximize value for our clients, employees and shareholders

Accelerating the transformation of the Investment Bank

Considerations

- Needs of wealth management and core external clients
- Expected returns
- Competitive position
- Revenue / earnings volatility
- Operational complexity
- Interdependencies
- Expected market developments
- Regulatory developments

Capitalizing on our traditional strengths...

...while exiting balance sheet and capital intensive businesses

Benefits

- Ability to concentrate resources to maintain and grow core businesses
- Invest in quality content, industry-leading talent and best-in-class execution
- Substantial cost reduction potential
- Significant capital returns over time
- Reduced size and complexity
- Reduced operational risk



Investment Bank

Our Investment Bank is a source of competitive advantage for UBS

Capitalizing on our traditional strengths

Strong advisory and solutions capabilities

- Global footprint with presence in all major financial markets
- Consistently leading in APAC

Leading Equities franchise

- Consistently highly ranked in Global Equities
- Top-ranked research

Top FX and Precious metals house

- Highly ranked across FX products
- #1 Dealer Gold Spot and Options, Silver Spot and Forwards
- Our clients will continue to benefit from best-in-class expertise, solutions-led advisory intellectual capital and global execution capabilities
- Ideal partnership with other business divisions the skills and strengths of these businesses enable us to meet the needs of our clients in wealth management businesses, Retail & Corporate and Global AM
- Highly capital-efficient businesses, with attractive returns for our shareholders
- A unique and attractive proposition to our employees:
- A rewarding, intellectually rich environment and a career with a best-in-class global bank
- The ability to build deep relationships and facilitate the best outcomes for clients
- To be part of an expert advisory and solutions team with a unique position in the market
- Clear accountability for results



Creating a profitable and competitive Investment Bank

	Corporate Client Solutions	Investor Client Services
Our businesses	Advisory and solutions, origination and structuring, IBD, Leveraged Finance, Special Solutions Group	Distribution, sales and trading Equities, FX, Precious Metals, Flow rates
Our clients	Corporate, FIG, sponsor clients	WM and Prime brokerage clients, market counterparties
Our relationships	 Professionals with extensive experience in advisory/capital markets providing unbiased advice Patient cultivation of long-term advisory relationships and high quality client coverage Thought leadership with deep insights into markets and governments 	capital markets providing unbiased advice ips and high quality client coverage and governments
Our platform	 High speed trade execution and robust clearing platform Provider of liquidity and financing Leading low latency execution platforms for equities and FX Leading portfolio management and risk assessment tools 	tform s and FX tools
Our culture	 Client-centric and solutions oriented Talent rich, team-based, diverse people Clear accountability for results 	
Financials	Expected: ~1/3 of total revenues ~15% of Basel III RWAs	Expected: ~2/3 of total revenues ~85% of Basel III RWAs



Targeting a pre-tax return on attributed equity of more than 15%, cost / income ratio of 65-85% and overall Basel III RWAs of less than CHF 70 billion

Businesses and positions to be exited and transferred to Corporate Center

execution and exit costs Our strong capital position allows us to effectively balance speed of

- Exiting some businesses that are not expected to deliver adequate risk-adjusted returns given the regulatory and economic outlook
- Substantial cost savings potential by elimination of front-to-back costs
- Significant reduction in operational risk and complexity
- a Similar in Aberrary in Aberrary

Rigorous control and governance procedures in line with existing Legacy Portfolio

- → We have appointed an experienced team dedicated to manage the portfolio
- We will exit these businesses over an extended period to minimize impact on results

Positions to be exited:

- Total Basel III RWA ~CHF 90 billion
- CHF 80 billion FICC / FICC-related
- ~CHF 10 billion operational risk
- Total funded assets ~CHF 260 billion

Significant reduction in FICC / FICC-related businesses:

- RWA from ~CHF 110 to ~CHF 30 billion
- Funded assets from ~CHF 330 billion to ~CHF 70 billion

FICC / FICC-related Basel III RWAs

~CHF 110 billion on 30.9.12



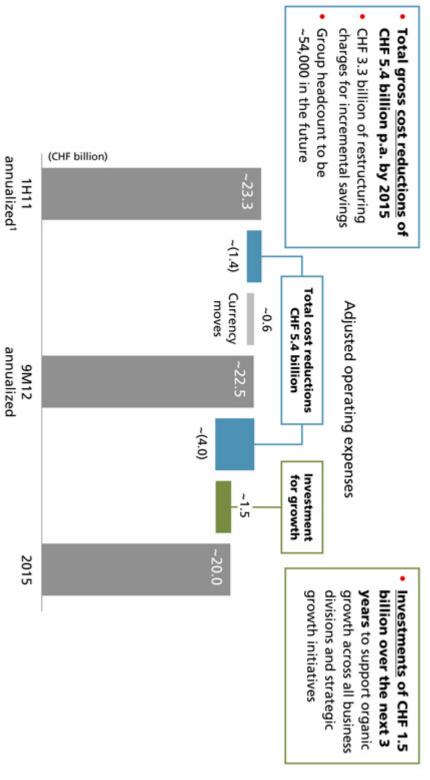
- RWA reductions from positions to be exited
- Target RWA for businesses we are maintaining

We will manage businesses and positions to be exited in the most value accretive way



Investing in businesses with more attractive returns

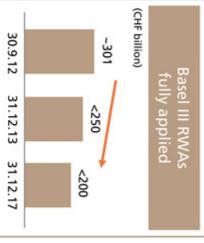
growth in areas with the most attractive returns Our operational efficiency plans will free up more resources to support

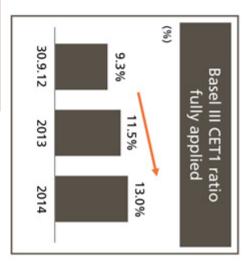




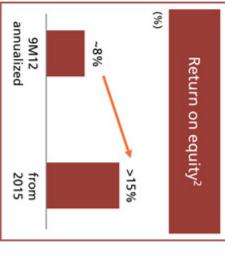
Group targets¹









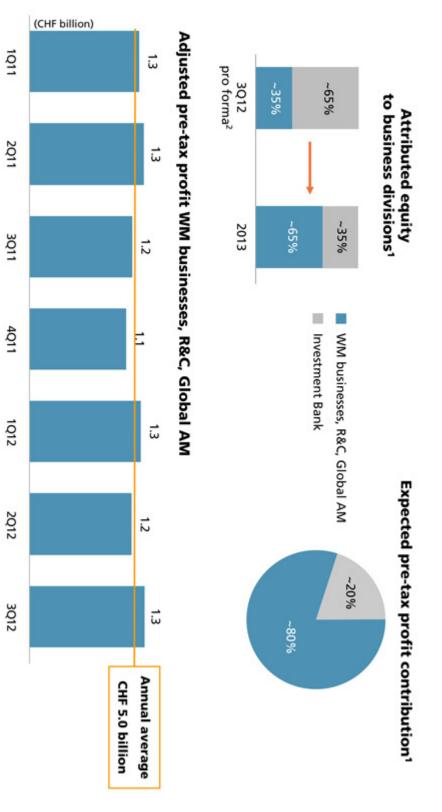




Refer to slide 1 for details about adjusted numbers, pro-forma Basel III estimates and FX rates in this presentation 1 Excluding own credit and significant non-recurring items (e.g., restructuring costs) unless otherwise stated; targets assume constant FX rates 2 RoE as reported is expected to average in the mid-single digits in 2013-2014

Reducing capital needs, while strengthening the business mix

We will improve the quality and consistency of our earnings



* UBS

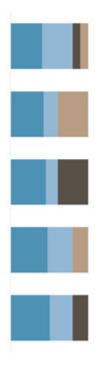
Refer to slide 1 for details about adjusted numbers, Basel III pro-forma estimates and FX rates in this presentation 1 Excluding Corporate Center 2 Pro-forma for shift of attributed equity related to Paine Webber goodwill and intangible assets to the Corporate Center

We are firmly committed to return capital to shareholders

Our business mix supports an attractive capital returns program

→ Progressive capital returns as we work towards our capital targets; thereafter attractive capital

Future dividend policy – illustrative example (% of profits)



- Baseline dividend:
- sustainable payment that is affordable with respect to UBS's long-term profitability
- Supplementary returns:
- special capital return (e.g., dividends above the baseline, buybacks)
- Reinvestments:
- in existing businesses or strategic investments from time to time, but only when clearly accretive
- Management countercyclical capital buffer:
- consideration of other factors, i.e., economic environment, outlook

We are targeting a total payout ratio of more than 50% which combines a baseline dividend and flexible supplementary returns



Our vision for the UBS of the future

An unrivaled franchise

Leading positions in all business divisions

Positioned for growth

Compelling industry growth prospects

Prepared for the future

and track record of execution Clear strategy, solid financial foundation, long-term efficiency measures

Attractive returns

Targeted return on equity of at least 15% from 2015
Attractive capital return policy

A unique and valuable proposition to our clients, our employees and our shareholders



Strategy - Capital and Funding

Financial strength is the foundation of our success

Our business model will be less capital intensive in the future

- Basel III CET 1 ratio targets of 11.5% in 2013 and 13% in 2014 on a fully applied basis
- Group Basel III RWA target of <CHF 250 billion by 2013, <CHF 225 billion by 2015 and <CHF 200 billion by 2017
- Our total capital requirements are expected to fall to 17.5% reflecting the planned decrease in RWAs and balance sheet

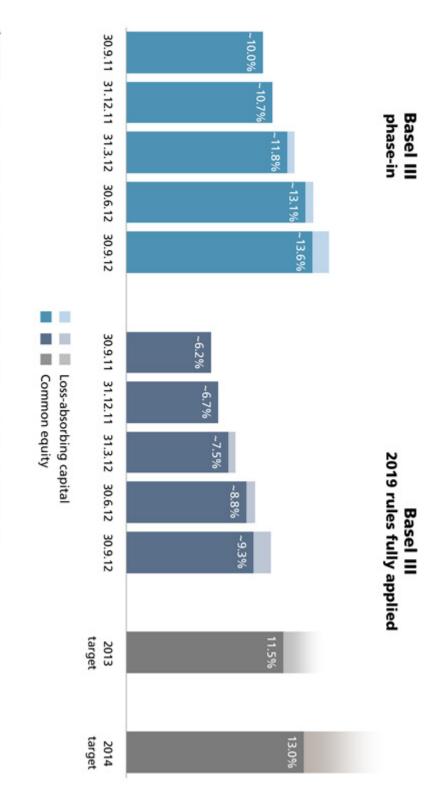
Our strong liquidity and funding will be further enhanced

- We will reduce our funded balance sheet by ~30%, a reduction of ~CHF 300 billion
- Our leverage ratios will substantially improve as we reduce our balance sheet
- The proportion of deposits as a funding source will increase
- Lower funding requirements will allow us to buy back debt



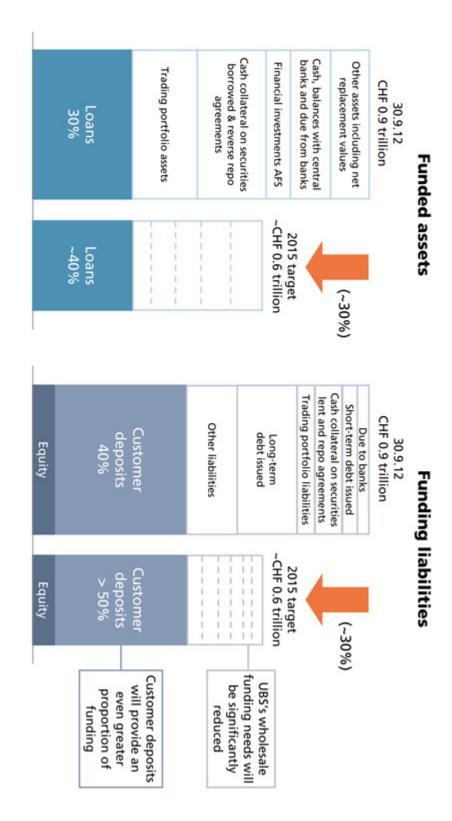
Basel III—Capital ratios

Targeting a 13% fully-applied CET1 ratio in 2014





Our funded balance sheet¹ will be reduced by a further ~30%

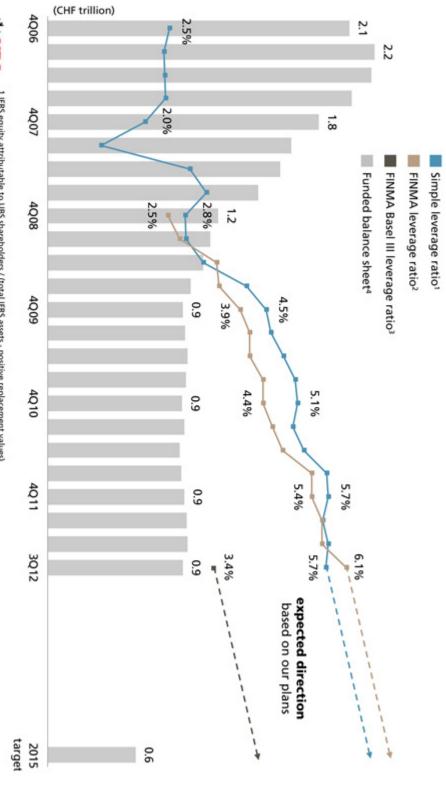


Lower funding requirements will allow us to buy back debt



Leverage ratios

Our leverage ratios will improve substantially as we reduce our balance sheet

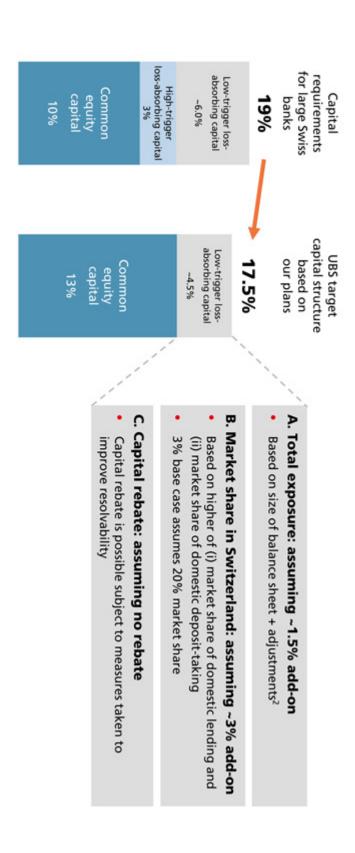


*UBS

1 IFRS equity attributable to UBS shareholders / (total IFRS assets - positive replacement values)
2 FINMA tier 1 capital / total adjusted assets; refer to page 63 of UBS's 3Q12 report for more information on UBS's FINMA leverage ratio
3 (Basel III phase-in CET1 capital + loss absorbing capital) / (total IFRS assets + adjustments); refer to slide 52 for more information about UBS's FINMA Basel III leverage ratio
4 Total IFRS assets - positive replacement values

FINMA Basel III total capital requirements for large Swiss banks¹

share in Switzerland and a possible capital rebate **UBS's total capital requirement will be a function of total exposure, market**



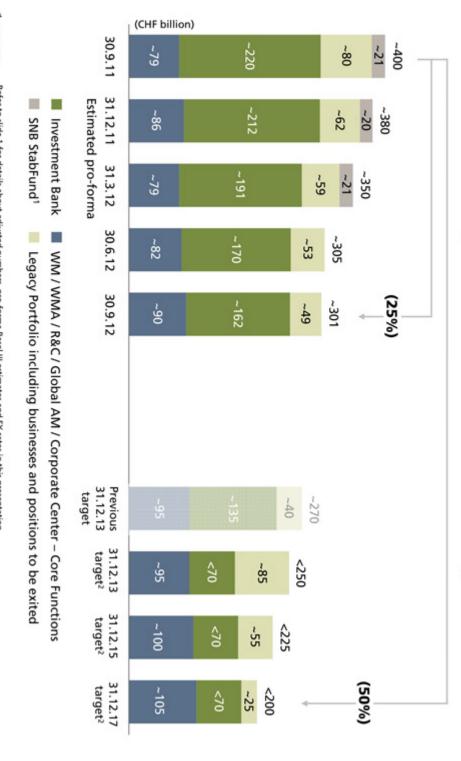
Our total capital requirements are expected to fall to 17.5% reflecting the planned decrease in RWAs and balance sheet



Based on Swiss capital adequacy ordinance
 Balance sheet exposures net of specific provisions, derivative exposure netting and repurchase agreements; adjustments for OTC derivatives, off-balance sheet commitments and contingent liabilities

Basel III—Risk-weighted assets

We aim to reduce Group RWAs to below CHF 200 billion by 2017



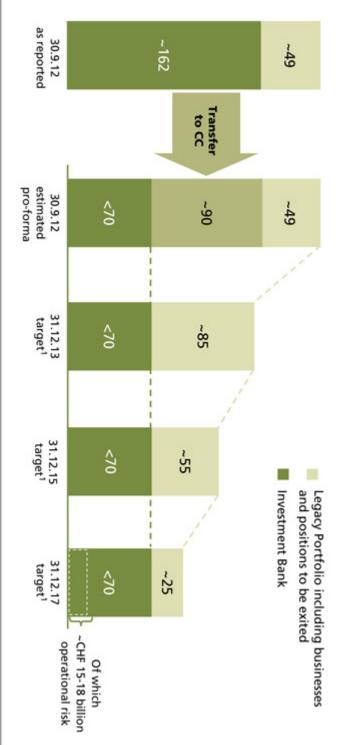


Refer to slide 1 for details about adjusted numbers, pro-forma Basel III estimates and FX rates in this presentation 1 RWAs associated with UBS's option to purchase the SNB StabFund's equity. Treated as a participation with full deduction to CET1 capital from 2Q12 2 Targets assume constant FX rates

Basel III—Investment Bank & Legacy RWAs

Investment Bank and Legacy RWAs to be reduced ~CHF 120 billion by 2017

Basel III RWAs (CHF billion)



Businesses and positions to be exited will be managed within a robust governance and control framework similar to that supporting the successful execution of RWA reduction in the Legacy Portfolio so far



Legacy Portfolio (30.9.12)

Total Basel III RWAs ~CHF 49 billion

(CHF billion)	Basel III RWAs	B/S excl. PRVs ¹	PRVs	Comments on Basel III RWAs:
CDOs	9.2	3.1	2.6	Reduced > 60% YoY
Auction rate securities	8.42	8.7	1	Reduced > 50% YoY
Muni swaps & options	8.1	1	5.4	Including CHF 3.6 billion CVAs ³
Monolines	7.6	1	1.0	Including CHF 5.8 billion CVAs
Reference-linked notes	5.1	2.9	1	Reduced > 50% YoY
Real estate assets	3.1	0.4	2.3	Reduced > 50% YoY
Blackrock loan	0.9	3.7	1	Loan balance USD 3.8 billion ⁴ (down 22% YoY), LTV <80%
Other	ω ω	4.1	6.7	No single position > CHF 1 billion
Operational risk	3.3	ı	1	Operational risk RWAs allocated to the Legacy Portfolio
Total ⁵	49.0	22.9	18.0	

* UBS

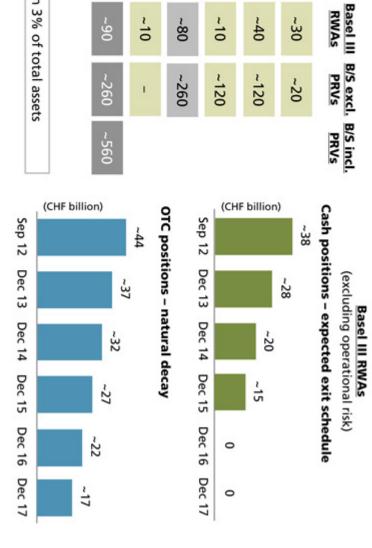
Refer to slide 1 for details about adjusted numbers, Basel III pro-forma estimates and FX rates in this presentation
1 Positive replacement values
2 Of which CHF 7.4 billion attributable to student loan ARS (30.9.12 carrying value CHF 5.1 billion). We expect a reduction of approximately CHF 5 billion of Basel III
RWAS in 4Q12 related to sales and expected sales of certain student loan ARS
3 Credit valuation adjustments
4 Including amounts held in escrow
5 Excluding option to acquire the equity of the SNB StabFund (CHF 2.1 billion directly deducted from equity on 30.9.12)

Businesses and positions to be exited (30.9.12)

Total Basel III RWAs ~CHF 90 billion

120 120 120 120 120 260 260 ~560	Total ~90 ~260	Operational risk ~10 -	Subtotal ~80 ~260	Other ~10 ~120	Businesses within Rates ~40 ~120	Businesses within Credit ~30 ~20	(CHF billion) RWAs PRVs
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Level 3 assets are less than 3% of total assets



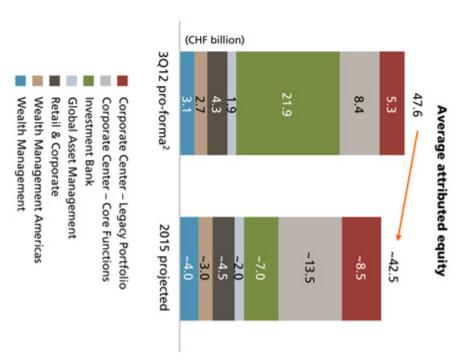
We will manage businesses and positions to be exited in the most value accretive way



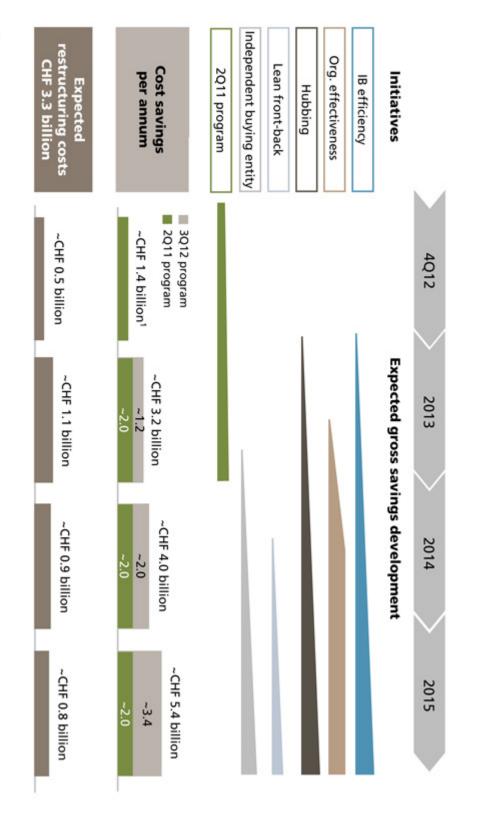
UBS's equity allocation framework

25% assets -> Capitalize with 3.5% Basel III leverage ratio Attributed equity – business divisions 50% RWAs -> Capitalize with 10% Basel III CET1 ratio 25% RBC1 -> Internal measure of economic risk **Goodwill and intangible assets** Management adjustments Tangible equity

- Resources not under the direct control of the business divisions and allocated to the Corporate Center ("central items") include:
- Equity in excess of 10% of Basel III CET1 capital with regard to RWA driver
- Deferred tax assets
- Prepaid pension expenses
- Effective 1.1.13, attributed equity related to associated with the PaineWebber acquisition will be held in the Corporate Center CHF 3.9 billion of goodwill and intangible assets



Implementing long-term efficiency measures and reducing costs





Business division targets¹

Ranges of sustainable performance in our businesses

Wealth Management	h nent	Wealth Management Americas	igement as	Retail & Corporate	& ate
NNM growth rate	3-5%	NNM growth rate	2-4%	NNBV growth ²	1-4%
Gross margin	95-105 bps	Gross margin	75-85 bps	Net interest margin	140-180 bps
Cost / income ratio	60-70%	Cost / income ratio	80-90%	Cost / income ratio	50-60%

~CHF 25 billion	31.12.17	65-85%	Cost / income ratio	60-70%	Cost / income ratio
~CHF 55 billion	31.12.15	< CHF 70 billion	Basel III RWAs	32-38 bps	Gross margin
~CHF 85 billion	31.12.13	>15%	Pre-tax RoAE ²	3-5%	NNM growth rate
Legacy Portfolio including businesses and positions to be exited - Basel III RWA	Lega including bu to be exi	nt Bank m 1.1.2013	Investment Bank effective from 1.1.2013	sset nent	Global Asset Management

Group RoE expected to average in the mid-single digits in 2013-20143, with a target of at least 15% from 20151



Refer to slide 1 for details about adjusted numbers, pro-forma Basel III estimates and FX rates in this presentation
1 Excluding own credit and significant non-recurring items (e.g., restructuring costs) unless otherwise stated; target assumes constant FX rates
2 NNBV = net new business volume; RoAE=return on attributed equity
3 As reported

UBS—A unique and attractive investment proposition

Unrivaled franchise with clear strategic direction and strong track record on execution

UBS's franchise is unrivaled

- Compelling industry growth prospects
- Prepared for the future and committed to deliver highly attractive returns
- Clear strategy and well diversified business profile – both by business and geography
- Decisive action to further transform the Investment Bank and improve long-term efficiency
- **Proven track record** of focused and disciplined execution of strategic priorities
- Firmly committed to return capital to shareholders
- Our business mix supports **attractive capital return program** after we reach our capital targets

Solid financial foundation which will be strengthened further as UBS accelerates its transformation

- Industry-leading capital ratios and consistent non-dilutive capital objectives
- Basel III fully applied CET1 ratio of 9.3%, up 310 bps YoY
- 13% fully applied CET1 ratio target, highest in the industry

Substantial excess liquidity

- Large multi-currency portfolio of unencumbered high-quality assets
- Basel III Liquidity Coverage Ratio of 113%

Solid funding structure

- Broadly diversified funding portfolio by product, currency and geography
- Significant deposit / loan overhang at 133%
- Significant customer deposit base represents a cost-efficient and reliable funding source
- Basel III Net Stable Funding Ratio of 107%

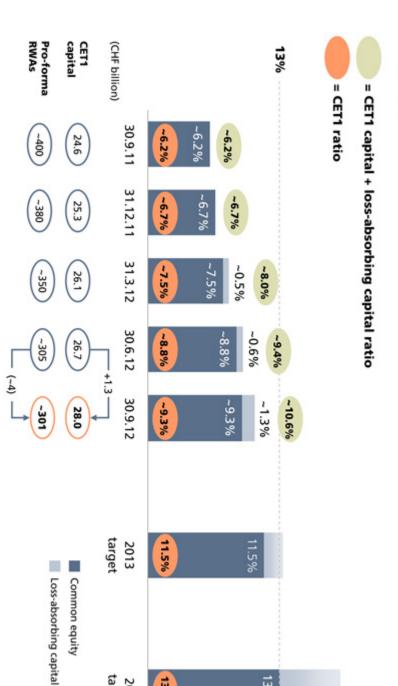
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Appendix

Basel III fully applied CET1 ratio

Fully applied CET1 Basel III ratio increased to ~9.3%



13.0%

target

2014

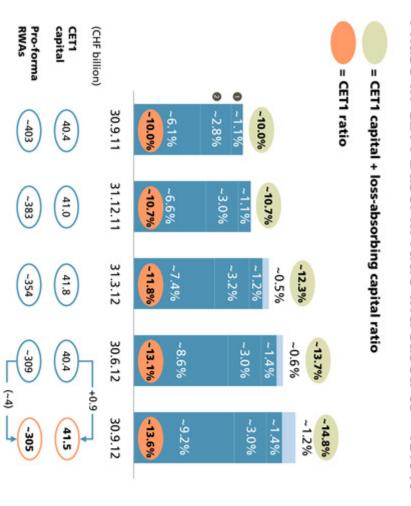
13.0%

Target common equity capital



Basel III phase-in CET1 ratio

Phase-in CET1 Basel III ratio increased to ~13.6%



- Common equity
- Loss-absorbing capital
- Goodwill / intangible assets covered by hybrids
- Capital deduction items



FINMA Basel III leverage ratio

UBS's current FINMA Basel III leverage ratio is above minimum requirements

UBS's FINMA Basel III leverage ratio of 3.4% on 30.9.12

Total capital

(Phase-in CET1 + loss absorbing capital)

CHF 45.3 billion

Total exposure¹

(Total IFRS assets + adjustments)

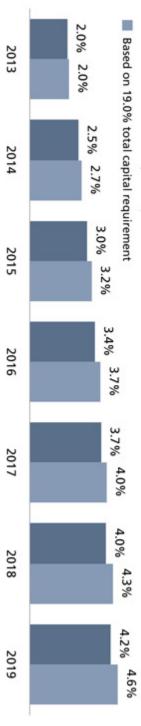
CHF 1,335 billion

The minimum leverage ratio is defined as the total capital requirements x 24%

Minimum leverage ratio	Total capital requirement
3.84%	16.0%
3.96%	16.5%
4.08%	17.0%
4.20%	17.5%
4.32%	18.0%
4.44% 4	18.5%
4.56%	19.0%
1	¥ 24%

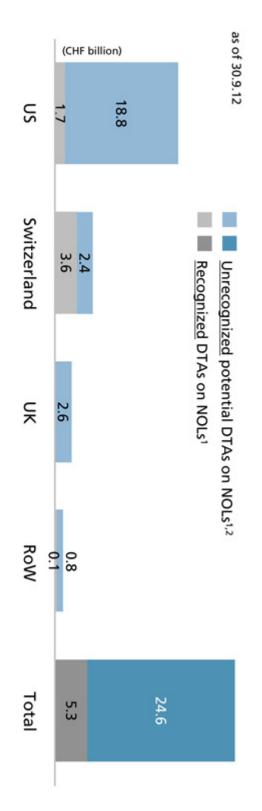
FINMA Basel III minimum leverage ratio – illustrative examples

Based on 17.5% total capital requirement



Deferred tax assets on net operating losses

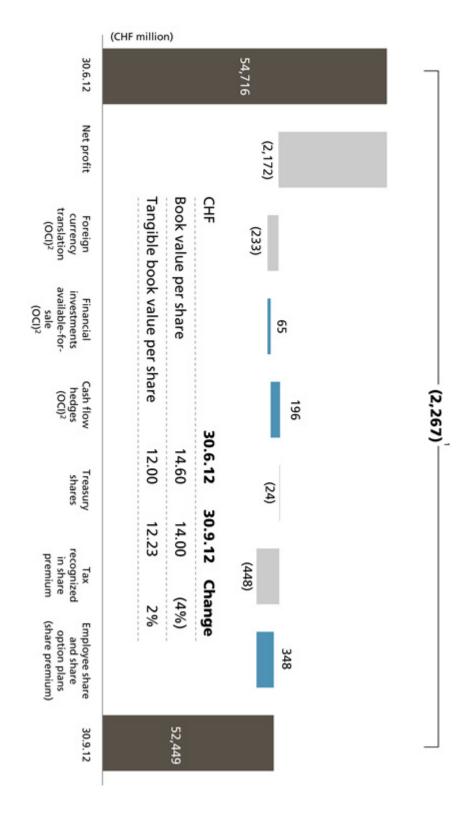
The potential to recognize additional deferred tax assets remains significant



- Unrecognized potential DTAs on NOLs^{1,2} of CHF 24.6 billion on 30.9.12
- Tax losses have a remaining average life of approximately 16 years in the US; indefinite life in the UK
- Profitability assumptions over a 5-year time horizon form the basis of the recognition of DTAs
- DTAs have been remeasured in 3Q12 to reflect updated profitability assumptions, taking into account changes in the Investment Bank



IFRS equity attributable to UBS shareholders¹





¹ Tangible book value increased by CHF 855 million from CHF 44,962 million on 30.6.12 to CHF 45,817 on 30.9.12; 30.9.12 IFRS deferred tax assets on net operating losses CHF 5,348 million and deferred pension expenses of CHF 3,778 million; 4Q12 will include the effect of early adoption of IAS19R, which was estimated to be CHF 4.6 billion at 30.9.12

2 Net of tax. Total income tax expense recognized in OCI was CHF 168 million in 3Q12

Basel III—Investment Bank & Legacy RWAs reduction since 30.9.11

~85% of RWAs reduction since 30.9.11 through sales and exposure reductions

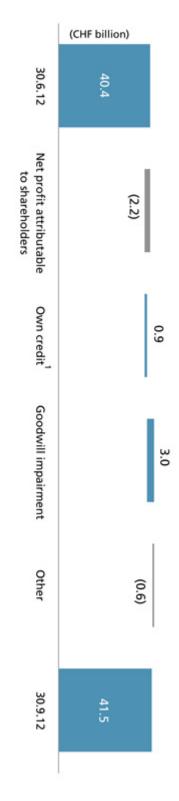
(CHF billion) (CHF billion) Legacy Portfolio Investment Bank 30.9.11 30.9.11 ~80 Allocation Allocation CVA VaR CVA VaR (2Q12) (2Q12) 3 = of adjusted adjusted 30.9.11 30.9.11 ~209 ~91 Market Student (12) (24) loan ARS ŗ. Sales / liquid. derivative, related to CVA and of assets hedging OTC (15) (17) Loans, commitments and other banking book exposures optimization exposures Sales and of other (47) (42) (5) 8 Other1 Other1 2 migration migration FX and FX and ratings ratings 30.9.12 30.9.12 ~49

Refer to slide 1 for details about adjusted numbers, pro-forma Basel III estimates and FX rates in this presentation

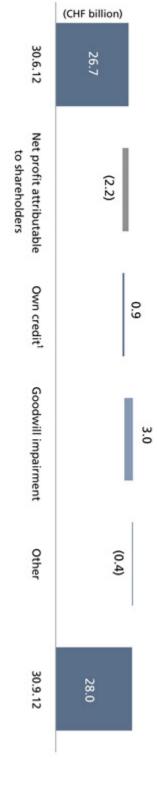
1 Other includes operational risk, reporting improvements, reversal of certain Basel III uplift-component for securitization which only becomes effective from 31.12.13, other model and methodology changes and rounding

Basel III—Common equity tier 1 capital

Phase-in Basel III CET1 capital – QoQ change



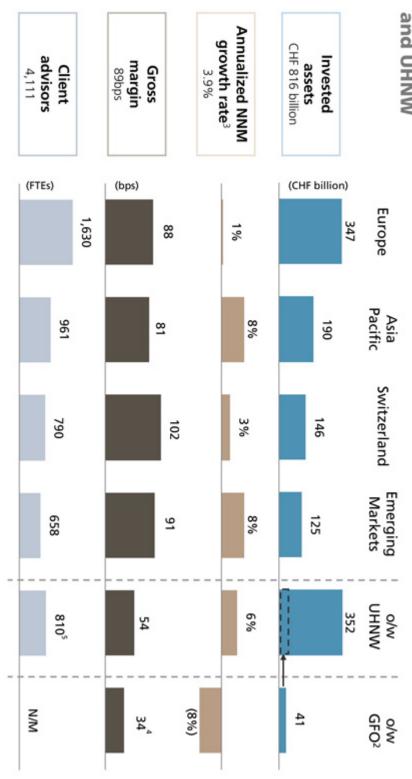
Fully applied Basel III CET1 capital – QoQ change





Wealth Management—3Q12 by business area¹

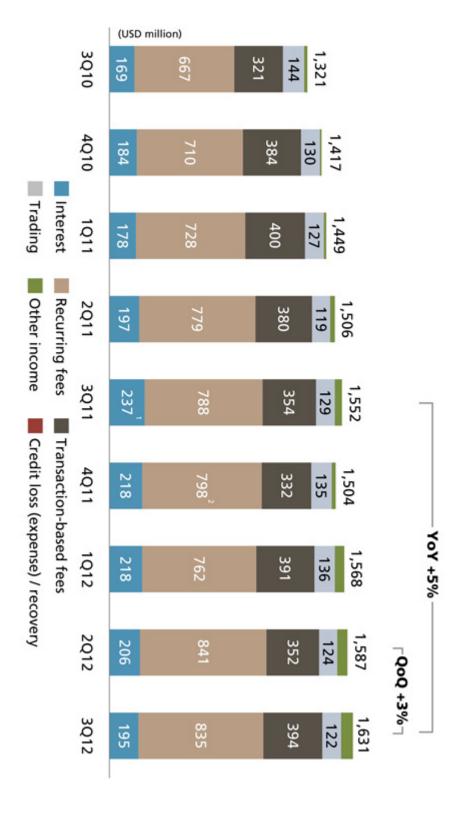
and UHNW Net new money growth in all regions; strong contributions from APAC, EM





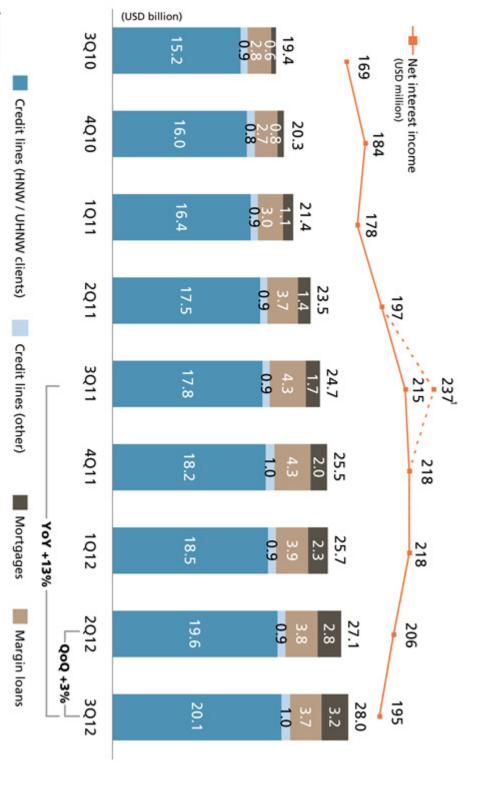
¹ Based on the Wealth Management business area structure, and excluding minor functions with 72 client advisors, and CHF 8 billion of invested assets, and CHF 0.2 billion of NNM outflows which are mainly attributable to the employee share and option plan service provided to corporate clients and their employees 2 Global Family Office: Joint venture between VMA and the IB. Since June 2012, GFO is reported as a sub-segment of UHNW and is included in the UHNW figures 3 Computed from 30.6.12 figures, which are restated as if the Global Family Office were a sub-segment of UHNW 4 Gross margin includes income booked in the IB. Gross margin only based on income booked in WM is 18 basis points 5 Dedicated UHNW units: 591 client advisors. Non-dedicated UHNW units: 219 client advisors

Wealth Management Americas—Operating income (USD)



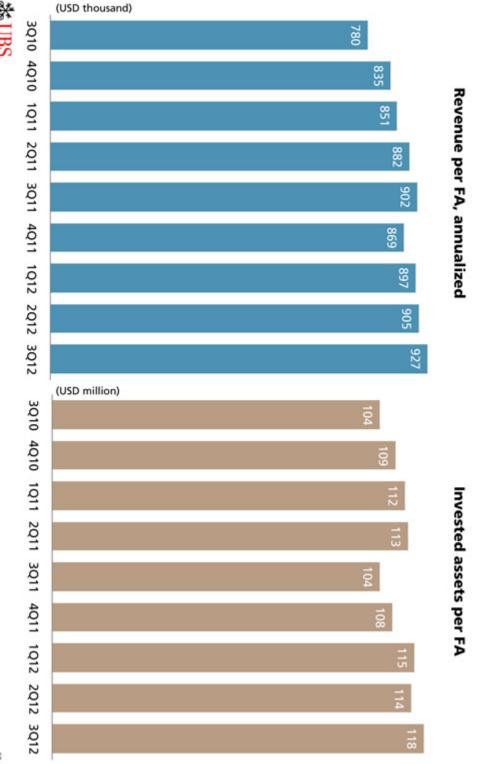


Wealth Management Americas—Lending balances (USD)

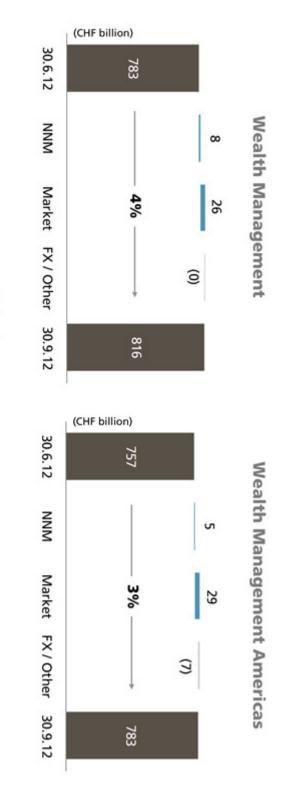




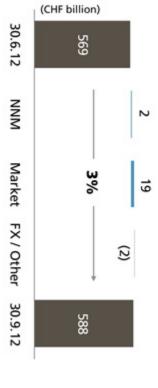
Wealth Management Americas—Financial advisor productivity (USD)



Invested assets



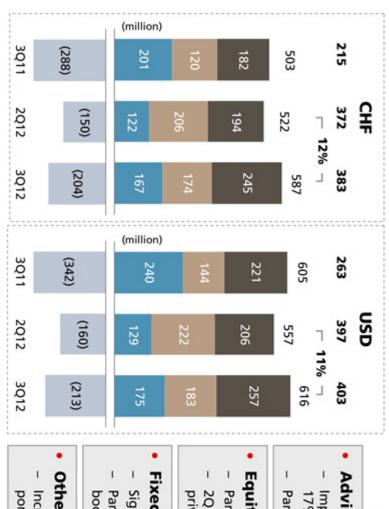
Global Asset Management





Investment Bank-IBD revenues

Significant market share improvement in Advisory and Debt Capital Markets



Comparison in USD terms

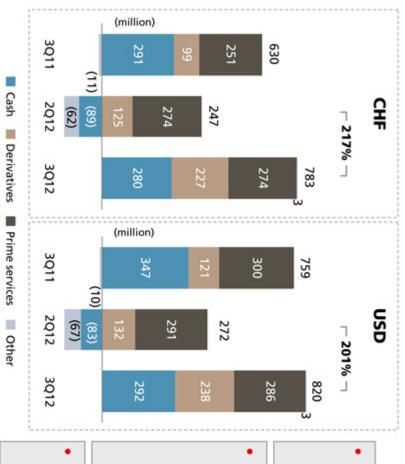
- Advisory +36%
- Improved rank and market share despite a 17% decline in global fee pool
- Participated in 2 of top 6 transactions
- **Equity capital markets (18%)**
- Participated in 6 of the top 8 deals globally
- 2Q12 included revenue from a number of private structured transactions
- Fixed income capital markets +25%
- Significant increase in DCM market share
- Participated in 10 of the top 20 deals, 5 as bookrunner
- Other (33%)
- Increased mark-to-market losses on loan portfolio hedges and lower fees



Advisory Equity capital markets Fixed income capital markets Other

Investment Bank—Equities revenues

Equities performed well



Comparison in USD terms

Cash (n/m)

Strong performance on improved client trading against a global decline in turnover (lowest market turnover since 2005)

Derivatives +80%

- Improved on gains from tightening funding spreads, offsetting weaker revenues in EMEA
- APAC and the Americas held up in challenging markets
- 2Q12 was impacted by changes in own credit methodology and corrections related to prior periods

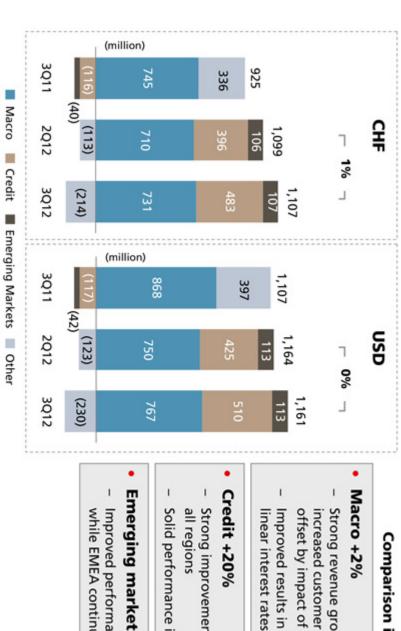
Prime services (2%)

Steady performance as improved funding revenues offset lower revenues in securities lending



Investment Bank—FICC revenues

Solid result with improved revenues in Credit and Macro up 9% QoQ



Comparison in USD terms

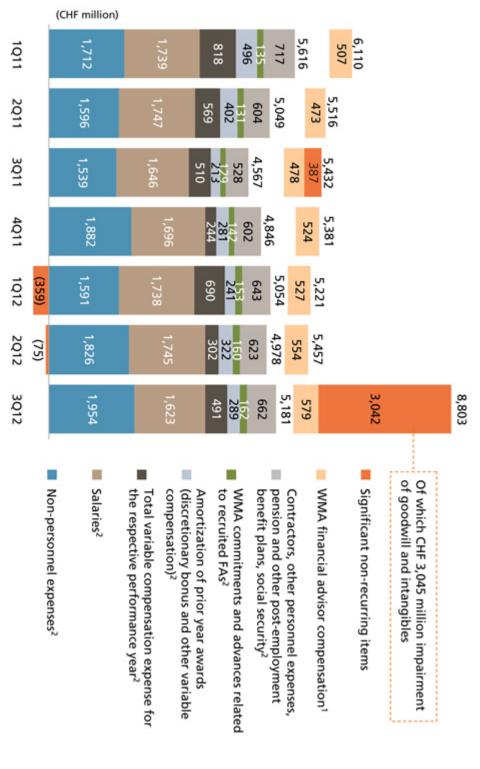
- offset by impact of subdued FX markets Strong revenue growth in FX e-trading on increased customer volumes, more than
- Improved results in long-end and non-
- Strong improvement in flow trading across
- Solid performance in structured credit

Emerging markets 0%

Improved performance in Latin America while EMEA continued to lag



5Q12 operating expenses





Refer to slide 1 for details about adjusted numbers, pro-forma Basel III estimates and FX rates in this presentation
1 Grid-based financial advisor (FA) compensation and other formulaic FA compensation
2 Excluding significant non-recurring items (restructuring charges and provision releases, 1Q12 Swiss pension fund credit and 2Q12 US retiree benefit plan credit)

Exposure to eurozone countries rated lower than AAA / Aaa¹

Our direct exposures are limited and we continue to manage them carefully

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The majority of our net exposure relates to counterparty risk from derivatives and securities financing (26%) and trading inventory (35%) which are carried at fair market value

¹ By at least one of the major rating agencies. Refer to pages 48 to 49 of UBS's 3Q12 report for more information 2 Includes central governments, agencies and central banks 3 Includes corporates, insurance companies and funds

⁴ Banking products: includes loans, loan commitments and guarantees. Traded products: after master netting agreements and net of collateral. Trading inventory:

net long per issuer

5 Not deducted from the "Net" exposures are total allowances and provisions of CHF 27 million (of which: Austria CHF 14 million and France CHF 7 million)

5 Not deducted from the "Net" exposures relates to funds and foreign bank subsidiaries

6 The majority of the Ireland exposures relates to funds and foreign bank subsidiaries

7 Includes Andorra, Cyprus, Estonia, Malta, Monaco, Montenegro, San Marino, Slovakia and Slovenia. Split by counterparty type not disclosed

8 The majority of the banking products exposure shown to Spanish banks relates to secured facilities that are collateralized by non-European sovereign debt securities

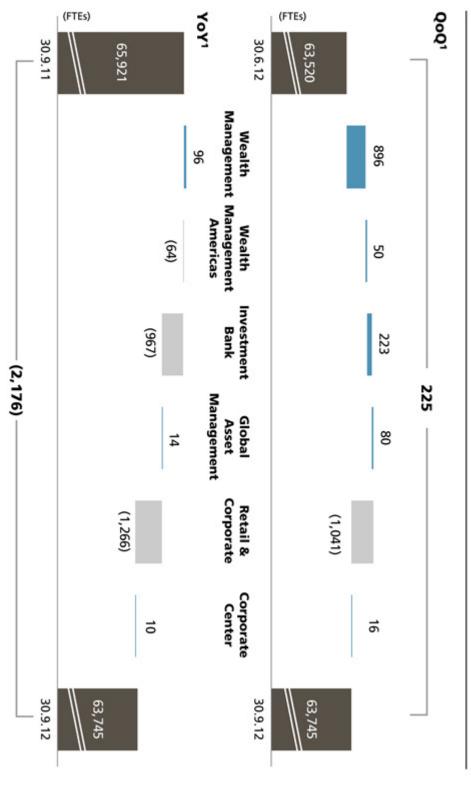
Tax expense

3Q12 net tax benefit of CHF 345 million

Pre-tax loss (as reported)	CHF 2,516 million
Net deferred tax benefit with respect to recognition of DTAs	CHF (355 million)
x expenses in respect ble profits	CHF 85 milli
x benefits arising from the release of provisions in respect tax positions that had previously been uncertain	
3Q12 net tax benefit	CHF (345 million)
3Q12 effective tax rate	13.7%



Headcount





This Form 6-K is hereby incorporated by reference into (1) each of the registration statements of UBS AG on Form F-3 (Registration Number 333-178960) and Form S-8 (Registration Numbers 333-49210; 333-49212; 333-127183; 333-127184; 333-162798; 333-162800; 333-178539; 333-178540; 333-178541; and 333-178543) and into each prospectus outstanding under any of the foregoing registration statements, (2) any outstanding offering circular or similar document issued or authorized by UBS AG that incorporates by reference any Form 6-K's of UBS AG that are incorporated into its registration statements filed with the SEC, and (3) the base prospectus of Corporate Asset Backed Corporation ("CABCO") dated June 23, 2004 (Registration Number 333-111572), the Form 8-K of CABCO filed and dated June 23, 2004 (SEC File Number 001-13444), and the Prospectus Supplements relating to the CABCO Series 2004-101 Trust dated May 10, 2004 and May 17, 2004 (Registration Number 033-91744 and 033-91744-05).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

UBS AG

By: /s/ Louis Eber

Name: Louis Eber

Title: Group Managing Director

By: /s/ Sarah M. Starkweather

Name: Sarah M. Starkweather

Title: Director

Date: October 30, 2012