



**David Yeung**  
**Co-founder & CEO**  
**Green Monday Group**

David Yeung is the Co-founder & CEO of Green Monday Group, a multi-faceted social venture with the mission to take on the world's most pressing crises of climate change, food insecurity and public health. With the global sustainability movement initiated by Green Monday Foundation, the revolutionary food technology innovation in OmniFoods and OmniPork, the market-transforming plant-based retail, dining and distribution network in Green Common, and the impact investment arm in Green Monday Ventures, Mr. Yeung has pioneered a one-of-a-kind integrated platform that engages and empowers millions of people, along with public and private sectors, towards green awareness, action and economy. His work earns him the award of 'Social Entrepreneur of the Year' by the World Economic Forum and Schwab Foundation. Other honors and recognitions include Fortune's 2020 'Change the World' Company, 'Global Visionaries' by UBS, 'EY Entrepreneur Of The Year Award 2020 China' by Ernst & Young's, 'Sustainability Leader of the Year' by Hong Kong Management Association, 'Roddenberry Prize', 'Cathay ChangeMakers 2020', 'Company of the Year 2019' by PETA Asia, 'Ten Outstanding Young Persons Hong Kong' and '50 Most Innovative Companies' by Fast Company.

As a noted environmentalist and entrepreneur, Mr. Yeung has spoken at the World Economic Forum, Milken Institute Summit, TEDx, as well as financial and academic institutions such as UBS and UCLA. International media coverage of Green Monday and Mr. Yeung includes BBC, Bloomberg, CNBC, CNN, Nikkei Asian Review and Reuters.

Mr. Yeung is a graduate of Columbia University, an Ashoka Fellow and the author of a number of best-selling books on Zen wisdom and mindfulness.