



UBS Community Affairs

Americas

The TalentED Project

In March 2016, UBS announced the national launch of *The TalentED Project*, a new technology platform that connects admissions recruiters and college access professionals to match high-potential students to institutions that are a good fit. Through numerous speaking opportunities at philanthropy conferences, presentations at higher education trainings, and engaging employee volunteers in the effort, UBS is demonstrating its commitment to increasing college success for first-generation, lower-income college goers. Built in partnership with TCASN and Discovery Education, 86 colleges and universities including Vanderbilt, Swarthmore and CUNY Hunter, 700 high school students, and 300 college advisors in 90 cities on the site.



Project Entrepreneur

Project Entrepreneur, our initiative with the Rent the Runway Foundation to increase the pipeline of women building high-growth, high-impact businesses, hosted 200 female founders in April 2016 in New York City at the Weekend Intensive featuring interactive workshops, keynote speakers, and a pitch competition to identify 3 winners selected for a 5-week PE Accelerator. Following the announcement of the second venture competition in fall 2016, applications increased 31% compared to 2015, with 50% of the applicant pool representing ethnically diverse backgrounds from 40 states. Additionally, Project Entrepreneur hosted more than 400 women entrepreneurs at our half-day Summit Series events in New York and Los Angeles.

