

# Owning growth

Our commitment to thriving business: **Growth Entrepreneur Network**

Your attention to detail got your business where it is – and you know it like nobody else: your product; your customer-centric approach; your revenue focus; your marketing plan; your investor relations. We know you could go on and on.

Growing and scaling a business is a marathon endeavor. To outpace the competition, entrepreneurs like you are under pressure. It all can feel more like a sprint - at a marathon distance. New challenges are constantly presenting themselves, and time is scarce.

The knowledge and experience of our Growth Entrepreneur Network (GEN) can help you. Imagine having just the right person on your side to reach out to in critical moments.

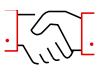


## What is the Growth Entrepreneur Network (GEN)?

The newly established **GEN connects** successful founders of growth companies like you with like-minded others. It is a private peer-to-peer network and gives you an exclusive access to a community that stands by your side as you accelerate your business.

The GEN is tailored to serve and address the demands of exceptional growth entrepreneurs. It is a subgroup of the UBS Industry Leader Network (ILN), an exclusive network that helps established entrepreneurs and C-Level executives to stay on top of fast-moving and ever-changing business trends and opportunities – as well as make connections across.

## Key benefits



### Connections

- Connect with like-minded, hand-picked growth entrepreneurs across the globe at events and on a digital platform
- Gain knowledge from peers on critical topics to grow your business
- Benefit from peer-discussions and coaching at members-only events



### Mentorship

- Receive mentorship and advice from other successful entrepreneurs and over 600 members across the UBS communities
- Get access to UBS experts and a global network of external partners



### Content

- Gain exclusive insights from thought leaders and great business minds on tech, finance, leadership, new markets, and strategy—all targeted to your needs
- Access custom tool kits and reports to help realizing your growth plans



### Access\*

- To connect with UBS through the Direct Investment Group, Investment Bank, Chief Investment Office, Private Investment Circle and UBS Next Group (fundraising, M&A, IPO, etc.)
- To investors knowledge and insights as well as networking opportunities

\*at events only

## How can I join?

**Membership is by invitation only.** Exclusively for entrepreneurs building new businesses with minimum of 10 million USD funding secured.



## Eligibility criteria



**CEO or Founder** of a company with 10 million USD minimum funding and product in one of the following phases:

- Growth and establishment: early-growth, scaling of your leadership and organization
- Expansion: later-growth, focused on even greater scale and organizational efficiency
- Transitional growth: heading towards maturity and/or exit



**UBS relationship:** To be onboarded into our secure and carefully curated community platforms, UBS clients or prospects need to be connected with one of our client advisors.

If there is no existing relationship with any of our advisors, we will gladly connect you with an advisor most suitable to you, and support you through the onboarding process.

**Are you ready to join?** Or do you know someone who would benefit from the Growth Entrepreneur Network?

If you or they fit the eligibility criteria, and would like to join our community, please contact your UBS client advisor or the [GEN community manager](#). We'll take it from there.

We're looking forward seeing you grow.

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