

UBS Investor Watch

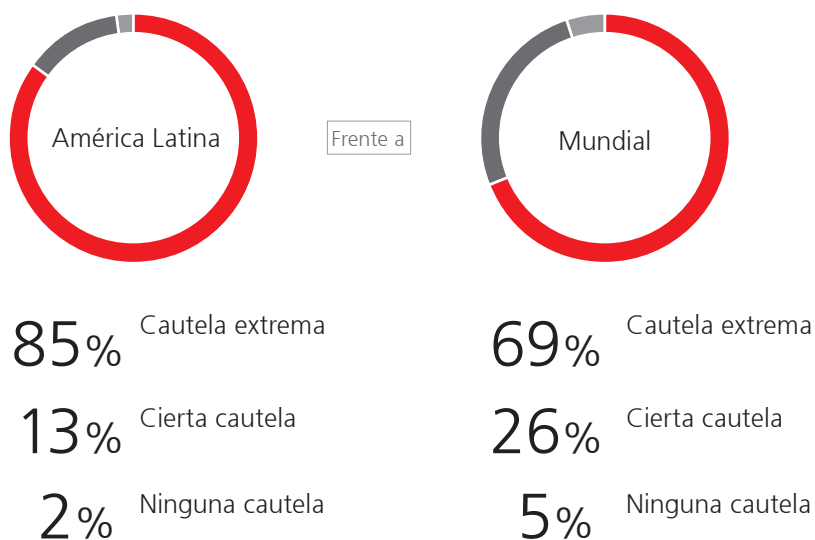
Reorientación hacia los valores clave

Los inversionistas latinoamericanos se replantean lo verdaderamente importante en la vida

Vida social

La pandemia de COVID-19 ha hecho que vivamos nuestro día a día con más cautela

América Latina es la región que más cautela muestra de todo el mundo



El miedo a la COVID-19 sigue vigente



89%

de los inversionistas latinoamericanos declaraba tener miedo en **abril de 2021**

Frente a

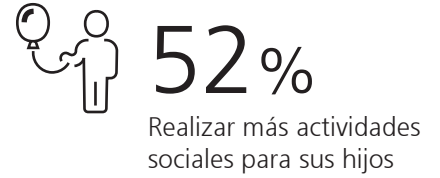
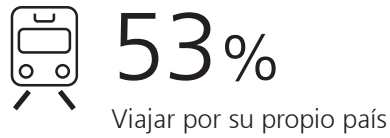
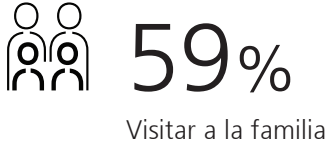
89%

de los inversionistas latinoamericanos declaraba tener miedo en **marzo de 2020**

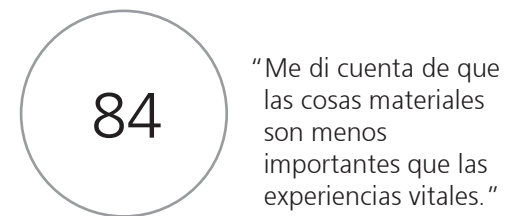
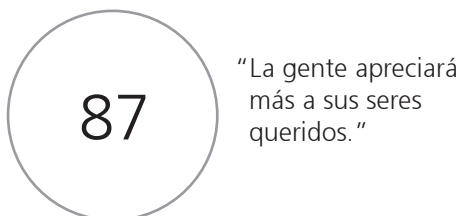
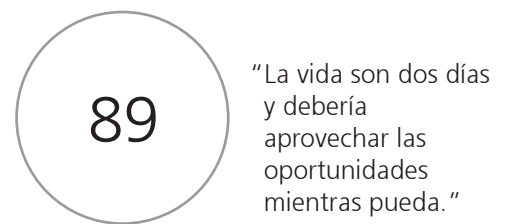
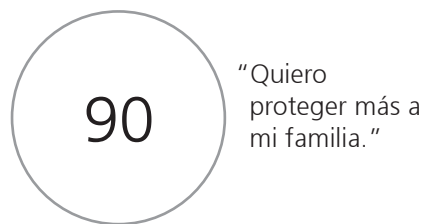
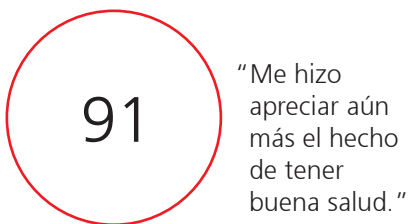
Vida social

A pesar de su cautela, los inversionistas latinoamericanos quieren recuperar la normalidad

La mayoría está deseando



La pandemia ha hecho que los inversionistas latinoamericanos vuelvan a sus valores clave (en %)



Vida financiera

La mayoría de los inversionistas latinoamericanos se ha beneficiado de la sólida rentabilidad del mercado

68%

Mis inversiones se han revalorizado porque los mercados han mostrado buen tono en general el año pasado.

Sin embargo, el crecimiento del patrimonio neto total entre ellos ha continuado por debajo de la media global

América Latina

44% Revalorizado

35% Mantenido

21% Devaluado

Mundial

57% Revalorizado

31% Mantenido

12% Devaluado

Los inversionistas latinoamericanos continúan siendo conservadores en cuanto a gasto y priorizan las actividades de la vida social

40%

"Estoy listo/a para gastar dinero en nuevos artículos y experiencias."

64%

Viajes y vacaciones

55%

Cenar fuera

53%

Aprender cosas nuevas

60%

"Tengo previsto seguir ahorrando y minimizando gastos."

53%

Cuidado personal

49%

Deportes y entretenimiento

Surge una nueva tendencia inmobiliaria entre los inversionistas latinoamericanos

43%

compró un inmueble durante el pasado año como primera vivienda o casa de vacaciones

Los inversionistas latinoamericanos saben apreciar más su situación financiera tras la pandemia



68%

"Sé apreciar más lo que tengo."



45%

"Estoy más dispuesto/a a ayudar a los que lo necesitan."



39%

"Me tranquiliza que mi situación financiera haya mejorado."

78%

de ellos adquirieron un inmueble en sus países de origen

Planes de futuro

Los inversionistas latinoamericanos le dan más importancia a disfrutar de la vida...



41%

quiere jubilarse antes y disfrutar de la vida

... y a respaldar las causas en las que creen

Las Inversiones Sostenibles (IS) se han convertido en un tema importante en sus vidas como resultado de la pandemia

63%

está más interesado/a en las IS que antes de la pandemia

93%

quiere alinear sus inversiones con sus valores

Los inversionistas latinoamericanos están adquiriendo una visión de conjunto



Ahora son más conscientes del futuro

72%

Acceder a una atención médica adecuada

69%

Cargas para los trabajadores esenciales

64%

Desigualdad patrimonial



Quieren tener un impacto

81%

Quiere marcar la diferencia

73%

Quiere encontrar un propósito claro en la vida



Quieren aportar más que antes de la pandemia

50%

Espera dar más

42%

Espera dar lo mismo

8%

Espera dar menos

Los inversionistas latinoamericanos que buscan asesoramiento

81%

Muy interesados en las oportunidades de inversión

73%

Las opciones de inversión sostenible que les ayudarán a tener un impacto positivo

71%

Planificación para una atención médica a largo plazo

70%

Desarrollar/actualizar un plan financiero integral

Wealth Way

Wealth Way tiene sentido tras superar la pandemia a nivel global

90%

Este enfoque podría resultar especialmente útil para ofrecer un marco respecto de las decisiones financieras durante períodos de incertidumbre como el actual.

88%

Es un buen marco para equilibrar los objetivos financieros a corto y largo plazo, a menudo contrapuestos.

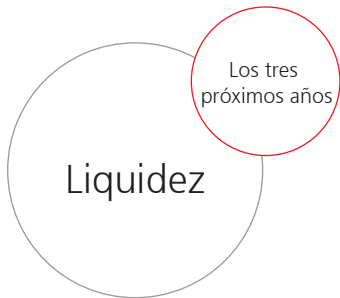
88%

Este enfoque podría ayudarme a avanzar hacia mis objetivos en lugar de las fluctuaciones del mercado.

88%

Organizar mis activos en función de estas tres estrategias me aportará tranquilidad sobre la planificación de mi futuro financiero.

Enfoque Wealth Way



Para contribuir a aportar flujo de efectivo para sus gastos a corto plazo—para mantener su estilo de vida



Para necesidades a más largo plazo—para mejorar su estilo de vida



Para necesidades que trascienden las suyas—para mejorar las vidas de los demás

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¿Quiere abordar las oportunidades en el contexto actual? **Platique con su Asesor de UBS.**

Acerca de la encuesta

Para esta edición de *UBS Investor Watch*, encuestamos a 3.800 inversionistas de todo el mundo, 237 en América Latina. Estos se dividen en tramos de edad de 25-30 años con unos activos invertibles de 250.000 USD, 31-39 años con unos activos invertibles de al menos 500.000 USD y 40 años o más con al menos 1 millón de USD en activos invertibles. La muestra mundial procede de 15 mercados: Alemania, Argentina, Brasil, China continental, EE. UU., EAU, Francia, Hong Kong, Italia, Japón, México, Reino Unido, Rusia, Singapur y Suiza. La encuesta se realizó en mayo de 2021. Las conclusiones se compararon con el estudio realizado en mayo de 2020 entre más de 3.750 inversionistas con unos niveles de activos y grupos de edad similares.

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